



# 2022

## Horse Show

### SPONSORSHIP

Show your love of sport and support of amateur athletes

**Advertise** with signage or promotional material

**Sponsor** the ribbons and awards for a class or division

Book a **Vendor space** to showcase or sell your products and services  
at

## Quality Equestrian Events

from May to September

Four competitive levels:

Local • Regional • Provincial • National

3 different disciplines of equestrian sport:

Hunter/Equitation • Jumper • Dressage

## 2022 Calendar of Events

Development Shows U

April 30 • May 23 • June 5 •

June 25 • July 17 • August 20

Development Finale U

September 24

Trillium & Bronze Hunter/Jumper Shows U

June 11/12 • July 23/24

Derby Day Bronze Hunter/Jumper Show U

Saturday, September 10

Gold • Silver • ESD\* Dressage Shows U

June 5 • July 16 • August 6 • Sept 17-18

\* Equestrian Skills Development

Silver Dressage Championships – East U

Sunday, September 18

# Westar Farms 2022 Horse Show Sponsorship

## Support amateur athletes as an Individual or Corporate Sponsor

### All sponsors can enjoy the show day:

- Your name along with your sponsored event(s) will be announced throughout the show days and be listed on the central event bulletin board
- Watch the events from ringside with family/guests\*
- Present ribbons and awards to the winners of your sponsored event(s)\*
- \* *depending on current safety protocols*

### Corporate Sponsorship also includes:

- On-site promotion: Reach 1000+ potential customers at up to 14 events.
- Your signage will have exposure around the farm from May to September.
- Web promotion: Horse show sponsor listing with your company logo & web link on our website
- Social Media: We take every opportunity to recognize and thank our sponsors on Facebook and Instagram

## Advertising & Promotion

Signage - Professional and durable, ordered to your specs.

For best quality graphics and print, supply us with an .eps or .ai file.

Please add hst to all prices listed



### VENDOR SPACE

With all \$200+ sponsorships or signage purchases, you are welcome to set up a vendor or display space, or information booth at your sponsored show(s).

• **\$200+**



### RINGSIDE BANNERS

• Displayed around the show rings in high visibility locations to help you promote your product or service.

• From 22" h x up to 94" w

• **Starting at \$300 per sign**



### JUMP SIGNAGE

• Includes 4 panels displayed on each end and both sides of jumps in the central Grand Prix ring. Vertical logos work well on jumps.

• 21" w x 36" h

• **\$300 per jump**

Display your ringside banner or jump signage for a second year (2023) for only \$150

# Westar Farms 2022 Horse Show Sponsorship

## Division or Feature Class Sponsorship

Sponsorship can be in various forms

**Class:** Class ribbons and awards

**Division:** Class ribbons + Champion and Reserve Champion ribbons & awards, product samples or services

**Feature Class:** Special ribbons, prize money & awards

**Sponsor or advertise \$1500 or more  
and receive choice of FREE Banner or Jump Signage**



### DEVELOPMENT SHOWS

- Show Level: Local
- Fun, educational introduction to competition for riders and horses
- Equitation or Hunter

**Division: \$100 • Series (Division at 7 shows): \$500**



### TRILLIUM • BRONZE HUNTER, EQUITATION & JUMPER

- Show Level: Silver or Trillium (provincial) • Bronze (regional)
- Hunter • Equitation • Jumper

**Class: Bronze: \$75 • Division: \$250** (3 classes + awards)

**Trillium: \$100 • Division: \$400** (3 – 4 classes + awards)



### DERBY DAY

- Show Level: Bronze with added feature classes:

*Jumper: Jumper Derby • Gambler's Choice*

*Hunter: Hunter Derby • Open Hunter Classic • Junior/Amateur Hunter Classic*

**Class: \$75 • Division: \$250 • Feature Class: \$500 - \$1500**



### DRESSAGE

- Show Level: Equestrian Skills Development (regional) to Gold (national)
- Dressage is like 'ballet on horseback' – graceful and precise

**Class: ESD ~ \$50 • Division: \$90** (2 – 3 classes + awards)

**Silver or Gold ~ \$100 • Division: \$175** (2 – 3 classes + awards)

**Not sure which option is right for you or your business?  
We can tailor one to suit your needs!**

## A rider in equestrian attire, including a helmet and boots, is shown in mid-jump over a wooden fence. The horse is white and galloping. The background is a lush green field with trees. The fence has green decorative elements on the sides. Below the fence, there is a white banner with text and logos.



Please fill out the information below, scan or take a photo and e-mail to Bridget McKessock: [b.westar@gmail.com](mailto:b.westar@gmail.com) or mail to address below. E-transfers can be sent to the same email. If you have any questions, I'd be glad to help - B )

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