



2023 Horse Show SPONSORSHIP

Show your love of sport and support amateur athletes
Advertise • Sponsor • Book a Vendor Space

Four competitive levels:
Local • Regional • Provincial • National

3 disciplines of equestrian sport:
Hunter/Equitation • Jumper • Dressage

Equestrian Event Calendar

Development Shows U April 30 • May 22 • June 25
July 8 • July 29 • August 27

Development Finale U September 16

Trillium & Bronze Hunter/Jumper Shows U April 29 (Bronze) • July 22-23 • August 19-20

Derby Day Bronze Hunter/Jumper Show U Saturday, September 9

Gold • Silver • ESD* Dressage Shows U June 3-4 • July 15-16 •

* Equestrian Skills Development U August 12-23 • Sept 23-24

Silver Dressage Championships – East U Sunday, September 24





Westar Farms 2023 Horse Show Sponsorship

Support amateur athletes as an Individual or Corporate Sponsor

• **All sponsors can enjoy the show day:**

- Your name along with your sponsored event(s) will be announced throughout the show days and be listed on the central event bulletin board
- Invitation to watch the events from ringside with family & guests
- Social Media: We take every opportunity to recognize and thank our sponsors on our website, Facebook and Instagram

Corporate Sponsorship also includes:

- On-site promotion: Reach 1000+ potential customers at up to 15 events.
- Your signage will have exposure around the farm from April to September.
- Web promotion: Horse show sponsor listing with your company logo & web link on our website
- Vendor space at any of your sponsored events

Advertising & Promotion

Signage - Professional and durable, ordered to your specs.

For best quality graphics and print, supply us with an .eps or .ai file.

Please add hst to all prices listed



VENDOR SPACE

Purchase a vendor space for \$200 for the season or provide \$200 in competitor prizes over the season or it's included with sponsorships or signage purchases of \$200+

• **\$200+**



RINGSIDE BANNERS

- Displayed around the show rings in high visibility locations to help you promote your product or service.

- From 22" h x up to 94" w

• **Starting at \$300 per sign**



JUMP SIGNAGE

- Includes 4 panels displayed on each end and both sides of jumps in the central Grand Prix ring. Vertical logos work well on jumps.

- 21" w x 36" h x 4 panels

• **\$400 per jump**

Display your ringside banner or jump signage for a second year (2024) for only \$150

westarfarms.ca • 8132 Fernbank Road, Ashton ON K0A 1B0 • 613-253-0078 • show@westarfarms.ca



Westar Farms 2023 Horse Show Sponsorship

Division or Feature Class Sponsorship

Sponsorship can be in various forms

Class: Class ribbons and awards

Division: Class ribbons + Champion and Reserve Champion ribbons & awards, product samples or services

Feature Class: Special ribbons, prize money & awards



DEVELOPMENT SHOWS

- Show Level: Local
- Fun, educational introduction to competition for riders and horses
- Equitation or Hunter

Division: \$100 • Series (Division at 7 shows): \$500



TRILLIUM • BRONZE HUNTER, EQUITATION & JUMPER

- Show Level: Silver or Trillium (provincial) • Bronze (regional)
- Hunter • Equitation • Jumper

Class: Bronze: \$75 • Division: \$250 (3 classes + awards)

Trillium: \$100 • Division: \$400 (3 – 4 classes + awards)



DERBY DAY

- Show Level: Bronze with added feature classes:

Jumper Derby • Modified Jumper Derby

Open Hunter Derby • Pony Derby • Open Hunter Classic • Future Stars Classic

Class: \$75 • Division: \$250 • Feature Class: \$500 - \$1500



DRESSAGE

- Show Level: Equestrian Skills Development (regional) to Gold (national)
- Dressage is like 'ballet on horseback' – graceful and precise

Class: ESD ~ \$50

Division: \$90 (2 – 3 classes + awards)

Silver or Gold ~ \$100 • Division: \$175 (2 – 3 classes + awards)

Not sure which option is right for you or your business?

We can tailor one to suit your needs!



Westar Farms 2023 Horse Show Sponsorship



Photos courtesy of Sunkist Media



Use our online sponsorship form or fill out the information below, scan or take a photo and e-mail to Bridget McKessock: b.westar@gmail.com or mail to address below. E-transfers can be sent to the same email. If you have any questions, we're glad to help!



Name to appear in show listing	Website url:	
	e-mail	Tel:
Contact name	Address	
		postal code
SPONSORSHIP		ADVERTISING
Please indicate how you would like to direct your sponsorship Select one or more in each of ❶ to ❸		Signage: Banner <input type="checkbox"/> Jump <input type="checkbox"/>
❶ Show Type: Hunter <input type="checkbox"/> Jumper <input type="checkbox"/> Dressage <input type="checkbox"/>		I would like a vendor/display space <input type="checkbox"/> Please provide details of space requested:
❷ Show Level: Development <input type="checkbox"/> Bronze <input type="checkbox"/> Silver <input type="checkbox"/> Gold <input type="checkbox"/>		
❸ Sponsorship Type: Class <input type="checkbox"/> Division <input type="checkbox"/> Show Series <input type="checkbox"/> Feature Class <input type="checkbox"/>		
Sponsorship (\$) or prize:		Vendor must provide own set-up: tables, chairs, tent etc