



Horse Show SPONSORSHIP 2024

Show your love of sport
and support amateur athletes

3 DISCIPLINES OF EQUESTRIAN SPORT:

- Hunter/Equitation
- Jumper
- Dressage

4 COMPETITION TIERS

- Local
- Regional
- Provincial
- National



CONTACT INFO:

sponsorship@westarfarms.ca

www.westarfarms.ca

613-253-0078

Show Dates

DEVELOPMENT

Equitation • Hunter • Jumper

BRONZE/TRILLIUM

Hunter • Jumper • Equitation

DRESSAGE

Gold • Silver • ESD

MAY

4 and 25

JUNE

23

JULY

28

AUG

17

SEPT

28 Finale

1 and 2

20 and 21

7 – Derby Day

11 and 12

13 and 14

11 and 12

22 and 23

Support amateur athletes as an Individual or Corporate Sponsor

All sponsors can enjoy the show day:

- Your name along with your sponsored event(s) will be announced throughout the show days and be listed on the central event bulletin board
- Invitation to watch the events from ringside with family & guests
- Social Media: We take every opportunity to recognize and thank our sponsors on our website, Facebook and Instagram

Corporate Sponsorship also includes:

- On-site promotion: Reach 1000+ potential customers at up to 15 events.
- Your signage will have exposure around the farm from April to September.
- Web promotion: Horse show sponsor listing with your company logo & web link on our website
- Vendor space available at any of your sponsored events

Advertise • Sponsor • Book a Vendor Space



Advertising & Promotion

- Promote your product or service directly to an engaged audience with a ringside vendor booth
- Display your name, logo or message on a jump or around the perimeter of the show rings in a prominent high-traffic area.

Signage - Professional and durable, ordered to your specs.
For best quality graphics and print, supply us with an .eps or .ai file.



VENDOR SPACE

- Purchase a vendor space for \$250 for the season or provide \$250 in competitor prizes over the season.
- Included with sponsorships or signage purchases of \$400+.
- **\$250**



RINGSIDE BANNERS

- Displayed around the show rings in high visibility locations to promote your product or service.
- From 22" h x up to 94" w
- **Starting at \$300 per sign**



JUMP SIGNAGE

- Includes 4 panels displayed on each end and both sides of jumps in the Grand Prix ring. Vertical logos work well on jumps.
- 21" w x 36" h x 4 panels
- **\$450 per jump**

Please add hst to all prices listed

Division or Feature Class Sponsorship

Sponsorship can be in various forms:

- Class: Class ribbons and awards
- Division: Class ribbons + Champion and Reserve Champion ribbons & awards, product samples or services
- Feature Class: Special ribbons, prize money & awards



DEVELOPMENT SHOWS

- Show Level: Local
- Fun, educational introduction to competition for riders and horses
- Equitation, Hunter and Intro to Jumper

Division: \$100 or Series (Division at 7 shows): \$500



TRILLIUM & BRONZE Hunter Jumper

- Show Level: Silver or Trillium (provincial) Bronze (regional)
- Hunter, Equitation and Jumper

Class: Bronze: \$75 or Division: \$250 (3 classes + awards)
Trillium: \$100 or Division: \$400 (3 – 4 classes + awards)



DERBY DAY BRONZE Hunter Jumper

- Show Level: Bronze with added feature classes:
- Jumper Derby ♦ Modified Jumper Derby ♦ Open Hunter Derby
Modified Hunter Derby ♦ Open Hunter Classic ♦ Future Stars Classic

Class: \$75 Division: \$250 Feature Class: \$500 – \$1500



DRESSAGE

- Show Level: Equestrian Skills Development (regional) to Gold (national)

Class: ESD ~ \$50 Division: \$90 (2 – 3 classes + awards)
Silver or Gold ~ \$100 Division: \$175 (2 – 3 classes + awards)
Series Awards: \$100 per division Team Challenge: \$500

Not sure which option is right for you or your business? We can help!
We can also tailor a package to suit your needs!

Westar offers more...

In addition to the core program offered at circuit shows, we offer extra classes, awards and added fun!

DRESSAGE

- May: qualifying classes for the North American Youth Championships, July 30 – August 4, 2024. Traverse City, Michigan
- May & July: qualifying classes for promising young horses in the Ontario Equestrian Dressage Development Series
- **New in 2024** – Western Style Dressage, offering an opportunity to welcome a broader range of competitors.
- National Dressage Pony Cup – special awards to ponies and small horses competing in Dressage. We thank Branley Ash Sportponies for sponsoring these classes and the High Point series award.

DERBY DAY HUNTER JUMPER FEATURE CLASSES

Derby Day is the last Bronze show of the regular season and the feature classes provide opportunity to compete in special events usually reserved for higher levels of competition.

- The Open and Modified Jumper Debies provide excitement in the Grand Prix Ring
- The Open and Modified Hunter Debies allow hunter competitors to ride in the Grand Prix Ring in June and July and in the big grass Hunter Derby field in September for Derby Day.
- The higher level Bronze Hunters can strut their stuff in the Open Hunter Classic, while the youngest competitors are showcased in the Future Stars Hunter Classic.

DEVELOPMENT SHOWS

Development Shows are the foundation for riders and horses new to hunter jumper competition.

- **New in 2024** – Intro to Jumper

Series Features

HUNTER DERBY SERIES

- Two hunter Derbies – An Open Hunter Derby and a Modified Hunter Derby, offered at each of the 3 Hunter-Jumper shows (Jun 1-2, July 20-21 and Sept 7). A Hunter Derby is a more extravagant hunter course with jumps that you'd see in the show ring and in the hunt field. To add to the fun, the June Derbies will be team events where competitors can form teams to combine scores for extra prizes. In July, extra points can be earned by wearing a costume and in September, the Derbies will be over two rounds and after the class awards are given out, we'll present extra prizes to the high point winners over the series.
- Our sponsor will be highlighted at all 3 events. The classes will be held in the Grand Prix Ring in June and July and in the designated Hunter Derby Ring in September.

EQUITATION AWARDS + SERIES

The performance of the rider is evaluated in equitation and classes are based on rider age or experience. We'll present awards to the top riders in the 11 different equitation categories based on placings in a hunter division plus the Eq on the Flat and over Fences, or Medal class, at all Trillium and Bronze shows. In addition, at Derby Day in September, we'll present a series award to the equitator with the most points over the 3 Bronze Shows in the Bronze Equitation and Bronze Jumper Medal.

DRESSAGE TEAM CHALLENGE

Dressage competitors will be invited to form teams of 3 horse/riders and combine their best scores at each of the 4 Gold-Silver-ESD shows in the Westar Farms Dressage Series. The top teams will be recognized at each show and series high-point awards and prize money will be presented at the Summerset Dressage Show in September.



2023 Derby Day Feature Class Winners





Horse Show Sponsorship 2024

Name to appear
in show listing

Contact Name

email

tel

address

postal code

SPONSORSHIP

Please indicate how you would like to direct your sponsorship
Select one or more in each of **1** to **3**

1

Show type:

Hunter ☐

Jumper ☐

Dressage ☐

2

Show Level: Development ☐

Bronze ☐

Silver ☐

Gold ☐

3

Sponsorship Type:

Class ☐

Division ☐

Feature Class ☐

Series ☐

Sponsorship (\$) or prize

ADVERTISING

Signage:

Banner ☐

Jump ☐

I would like a vendor or
display space ☐

Please provide details of space requested:


Vendor to provide own set-up: tables, chairs, tent etc


Please fill out and return by email or mail to:
Westar Farms
8132 Fernbank Rd.
Ashton, ON
K0A 1B0

Save time, fill it out online:
<https://form.jotform.com/240431088915052>

Have a question?

contact us anytime

 sponsorship@westarfarms.ca

 613-253-0078