



# Horse Show SPONSORSHIP 2025

*Show your love of equestrian sport*



## 3 DISCIPLINES OF EQUESTRIAN SPORT:

- Hunter/Equitation
- Jumper
- Dressage

## 4 COMPETITION TIERS

- Local
- Regional
- Provincial
- National



**CONTACT INFO:**

sponsorship@westarfarms.ca  
westarfarms.ca  
613-253-0078



# Show Dates

## DEVELOPMENT

Equitation • Hunter • Jumper

May 3, 31  
June 21  
July 26  
Aug 17  
Sept 6

## DRESSAGE

Gold • Silver • ESD

May 10 to 11  
July 12 to 13  
Aug 9 to 10  
Sept 20 to 21

## TRILLIUM/BRONZE

Hunter • Jumper • Equitation

June 28 to 29  
July 19 to 20  
Sept 27 to 28

### SPECIAL EVENTS

#### Sept 6

Development Finale, Pizza Party,  
& Series Awards

#### Sept 20 to 21

Ontario Dressage Silver Championships  
and Westar Dressage Series Awards

#### Sept 27 to 28

OVPC Bronze Championships  
and Derby Day

**Sponsor • Advertise • Book a Vendor Space**

## Support amateur athletes as an Individual or Corporate Sponsor

### All sponsors can enjoy the show day:

- Your name along with your sponsored event(s) will be announced throughout the show day(s) and be listed on the central event bulletin board
- Invitation to watch the events from ringside with family & guests
- Social Media: We take every opportunity to recognize and thank our sponsors on our website, Facebook and Instagram

### Corporate Sponsorship also includes:

- On-site promotion: Reach potential customers at up to 15 events.
- Your signage will have exposure around the farm from April to September.
- Web promotion: Horse show sponsor listing with your company logo & web link on our website
- Vendor space available at any of your sponsored events\*



# Sponsorship

## Sponsorship can be in various forms:

- Class: Class ribbons and awards
- Division: Class ribbons + Champion and Reserve Champion ribbons & awards, product samples or services
- Feature Class or Season-End Awards: Special ribbons, prize money & awards



## DEVELOPMENT SHOWS

- Show Level: Local
- Fun, educational introduction to competition for riders and horses
- Equitation, Hunter and Intro to Jumper

**Division: \$100 or Series (Division at 6 shows): \$500**



## TRILLIUM & BRONZE Hunter Jumper

- Show Level: Silver or Trillium (provincial) Bronze (regional)
- Hunter, Equitation and Jumper

**Class: Bronze: \$75 or Division: \$250 (3 classes + awards)**

**Trillium: \$100 or Division: \$300 (3 – 4 classes + awards)**



## OVPSC BRONZE CHAMPIONSHIPS DERBY DAY Hunter Jumper

- Show Level: Bronze Championships with added feature classes:
- Jumper Derby ♦ Modified Jumper Derby ♦ Open Hunter Derby  
Modified Hunter Derby ♦ Open Hunter Classic ♦ Future Stars Classic

**Championships Divisions & Feature Classes : \$\$\$300 to \$1000**



## DRESSAGE

- Show Level: Equestrian Skills Development (regional) to Gold (national)

**Class: ESD ~ \$50**

**Division: \$90 (2 – 3 classes + awards)**

**Silver or Gold ~ \$100 Division: \$175 (2 – 3 classes + awards)**

**Series Awards: \$100 per division**

Not sure which option is right for you or your business?  
We can help! We can also tailor a package to suit your needs!



Westar Farms 2025 Horse Shows [sponsorship@westarfarms.ca](mailto:sponsorship@westarfarms.ca)

# Advertising & Promotion

- Promote your product or service directly to an engaged audience with a ringside vendor booth
- Display your name, logo or message on a jump or around the perimeter of the show rings in a prominent high-traffic area.

**Signage - Professional and durable, ordered to your specs.  
For best quality graphics and print, supply us with an .eps or .ai file.**

Please add hst to all prices listed



## VENDOR SPACE

- Purchase a vendor space for \$250 for the season or provide \$350 in competitor prizes over the season.
- Included with sponsorships or signage purchases of \$400+.
- **\$250**



## RINGSIDE BANNERS

- Displayed around the show rings in high visibility locations to promote your product or service.
- From 22" h x up to 94" w
- **Starting at \$300 per sign**



## JUMP SIGNAGE

- Includes 4 panels displayed on each end and both sides of jumps in the Grand Prix ring. Vertical logos work well on jumps.
- 21" w x 36" h x 4 panels
- **\$450 per jump**



# Westar offers more...

In addition to the core program offered at circuit shows, we offer extra classes, awards and added fun!

## DEVELOPMENT SHOWS

The Development Show Series is unique to Westar. It provides a positive start to riders and horses new to competition. At the end of the day at the final competition of the 6 show series, we host a pizza party, free for competitors and award the series Hi-point awards.

**Pizza Party Sponsorship: \$1000**

## TRILLIUM & BRONZE Hunter Jumper

The Trillium and Bronze circuits each have a set of core divisions, but we like to offer extra classes to make the weekend even more fun!

**We can help you tailor a special class or award**

## OVPSC BRONZE CHAMPIONSHIPS DERBY DAY Hunter Jumper

For the first time in 2024, we combined two exciting end of season competitions - the OVPSC Bronze Championships, the year-end event for the Bronze level competition, with Derby Day which features classes and special events usually reserved for higher levels of competition.

- The **Open and Modified Jumper Debies** provide excitement in the Grand Prix Ring
- The **Open and Modified Hunter Debies** allow hunter competitors to ride in the Grand Prix Ring in June and July and in the big grass Hunter Derby field in September for Derby Day.
- The higher level Bronze Hunters can strut their stuff in the **Open Hunter Classic**, while the youngest competitors are showcased in the **Future Stars Costume Hunter Classic**.

## DRESSAGE

Westar hosts the biggest dressage show series in Eastern Ontario with 4 competitions from May to September.

- May: qualifying classes for the North American Youth Championships, July 29 - August 3, 2024. Traverse City, Michigan
- May & July: qualifying classes for promising young horses in the Ontario Equestrian Dressage Development Series
- National Dressage Pony Cup - special awards to ponies competing in Dressage.
- September: Ontario Dressage Silver Championships and Westar Series Awards

**Season awards sponsorship: ESD: \$250 Silver: \$400 Gold and FEI: \$600**



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# Horse Show Sponsorship 2025

Name to appear  
in show listing

Contact Name

email

tel

address

postal code

## SPONSORSHIP

Please indicate how you would like to direct your sponsorship  
Select one or more in each of **1** to **3**

**1**

Show type:

Hunter

Jumper

Dressage

**2**

Show Level: Development

Bronze

Silver

Gold

**3**

Sponsorship Type: Class

Division

Feature Class

Series

Sponsorship (\$) or prize

## ADVERTISING

Signage:

Banner

Jump

I would like a vendor or  
display space

Please provide details of space requested:

Vendor to provide own set-up: tables, chairs, tent etc

Please fill out and return by email or mail to:

Westar Farms  
8132 Fernbank Rd.  
Ashton, ON  
K0A 1B0


Save time, fill it out online:

<https://form.jotform.com/240431088915052>

Have a question?

contact us anytime

 [sponsorship@westarfarms.ca](mailto:sponsorship@westarfarms.ca)

 613-253-0078