



Horse Show SPONSOR & VENDOR Information 2026



3 DISCIPLINES OF EQUESTRIAN SPORT:

- Hunter/Equitation
- Jumper
- Dressage

4 COMPETITION TIERS

- Community
- Regional
- Provincial
- National



CONTACT INFO:

sponsorship@westarfarms.ca
westarfarms.ca
613-253-0078



Show Dates

DEVELOPMENT

Equitation • Hunter • Jumper

May 2, 18
June 21
July 4
Aug 22
Sept 19

DRESSAGE

Gold • Silver • ESD

May 9 to 10
July 11 to 12
Aug 8 to 9
Sept 12 to 13

TRILLIUM/BRONZE

Hunter • Jumper • Equitation

May 30 to 31
July 18 to 19
Sept 5

FINALE EVENTS

Sept 19

Development Finale, Pizza Party
& Series Awards

Sept 12 to 13

Ontario Dressage Silver Championships
and Westar Dressage Series Awards

Sept 5

Vision Hunter Derby Finals
Bronze Equitation Ride Off

Sponsor • Advertise • Book a Vendor Space

Support amateur athletes as an Individual or Corporate Sponsor

All sponsors can enjoy the show day:

- Your name along with your sponsored event(s) will be announced throughout the show day(s) and be listed on the central event bulletin board
- Invitation to watch the events from ringside with family & guests
- Social Media: We take every opportunity to recognize and thank our sponsors on our website, Facebook and Instagram

Corporate Sponsorship also includes:

- On-site promotion: Reach potential customers at up to 15 events.
- Provide or purchase signage for exposure around the farm from April to September.
- Web promotion: Horse show sponsor listing with your company logo & web link on our website
- Vendor space available at any of your sponsored events



Sponsorship

Sponsorship can be in various forms:

- Class: Class ribbons and awards
- Division: Class ribbons + Champion and Reserve Champion ribbons & awards, product samples or services
- Feature Class or Season-End Awards: Special ribbons, prize money & awards

Please add hst to all amounts listed



DEVELOPMENT SHOWS

- Show Level: Local
- Fun, educational introduction to competition for riders and horses
- Divisions: Equitation, Hunter and Jumper

Division: \$100 or Series (Division at 6 shows): \$500



TRILLIUM & BRONZE Hunter Jumper

- Show Level: Silver or Trillium (provincial) Bronze (regional)
- Hunter, Equitation and Jumper

Trillium class : \$100, division: \$300 (ribbons, prize money + awards)
Bronze class: \$75, division: \$250 (ribbons + awards)



DERBY DAY OVPSC BRONZE Hunter Jumper

- Show Level: OVPSC Bronze Show with added feature classes:
- Jumper Derby ♦ Modified Jumper Derby ♦ Open Hunter Derby
Modified Hunter Derby ♦ Open Hunter Classic ♦ Future Stars Classic

Divisions & feature classes : \$250 to \$1000



DRESSAGE

- Show Level: Equestrian Skills Development (regional) to Gold (national)

ESD class: \$50, division: \$125 (ribbons + awards)

Silver class: \$75, division: \$200 (ribbons + awards)

Gold class: \$100, division: \$250 (ribbons + awards)

Not sure which option is right for you or your business?
We can help! We can also tailor a package to suit your needs.



Westar Farms 2026 Horse Shows sponsorship@westarfarms.ca

Advertising & Promotion

- Promote your product or service directly to an engaged audience with a ringside vendor booth
- Display your name, logo or message on a jump or around the perimeter of the show rings in a prominent high-traffic area.

**Signage - Professional and durable, ordered to your specs.
For best quality graphics and print, supply us with an .eps or .ai file.**

Please add hst to all prices listed



VENDOR SPACE

- Purchase a vendor space for \$50 per show day or \$200 for the season, or provide the same value in competitor prizes.
- Included with sponsorships or signage purchases of \$400+.
- **Products, prizes or \$50 per show day, \$200 for the season**



RINGSIDE BANNERS

- Displayed around the show rings in high visibility locations to promote your product or service.
- From 22" h x up to 94" w
- **Starting at \$300 per sign**



JUMP SIGNAGE

- Includes 4 panels displayed on each end and both sides of jumps in the Grand Prix ring. Vertical logos work well on jumps.
- 21" w x 36" h x 4 panels
- **\$450 per jump**



Special Events and Awards

DEVELOPMENT SHOWS

Educational events at May 2 and July 4 shows: **\$50 for both events.**

Fun classes at May 18, June 21, July 4 and August 22 shows with proceeds to **Lanark Animal Welfare Society. \$75 per class or all four for \$250**

At the end of the day at the final competition of the 6 show series, we host a **pizza party**, free for competitors, and an **award ceremony** with presentations to the top 6 riders in every division.

Pizza Party and awards: \$1000

TRILLIUM & BRONZE Hunter Jumper

Vision Hunter Derby Series two events at each show in May and July, plus the Finale in September, at **Derby Day. \$3000 in prize money plus award to series hi-point winner - sponsored.**

Nations' Cup Team Jumper Class at the May Show. Riders form teams and compete for their 'nation'. Proceeds from team entries to **Lanark Animal Welfare Society. \$300 for team awards and prize money to top 3 teams.**

Twinkle Stars Leadline Class class at every show with the Finale event at Derby Day. Participants are under 6, accompanied by a leader, and each receives a ribbon and prize. All proceeds to **Lanark Animal Welfare Society. \$100 to sponsor ribbons and awards for all 3 events.**

DERBY DAY - OVPSC BRONZE Hunter Jumper

Derby Day features classes and special events usually reserved for higher levels of competition.

- The **Open and Modified Jumper Debies** provide excitement in the Grand Prix Ring. **\$500 each.**
- The **Open Hunter Derby (\$1000)** and **Modified Hunter Derby (\$500).**
- The higher level Bronze Hunters can strut their stuff in the **Open Hunter Classic (\$500)**, while the youngest competitors are showcased in the **Future Stars Costume Hunter Classic. \$250.**
- **Bronze Equitation Ride-Off** - top 6 riders in equitation classes in all 3 Westar Shows compete in a ride-off. **\$250.**

DRESSAGE

The Westar Dressage Series is the biggest in Eastern Ontario with 4 shows from May to September.

- May: **qualifying classes for the North American Youth Championships**, July 27 - August 2, 2026 in Traverse City, Michigan
- **National Dressage Pony Cup** - special classes at each show for ponies and small horses. **\$250**
- September: **Ontario Dressage Silver Championships** and **Westar Series Awards**
- **Future Stars Dressage Leadline Series** - Every show will feature a Future Stars Leadline Class with the Finale event on September 13. Every participant receives a ribbon and prize. **\$100 to sponsor ribbons and awards for all 4 events.**
- **Season high-point awards sponsorship: ESD: \$250, Silver: \$400, Gold and FEI: \$700**

We can help you tailor a special class or award

Westar Farms 2026 Horse Shows sponsorship@westarfarms.ca





Horse Show Sponsorship 2026

Name to appear
in show listing

Contact Name

email

tel

address

postal code

SPONSORS

Please indicate how you would like to direct your sponsorship
Select one or more in each of **1** to **3**

1 Show type: Hunter Jumper Dressage

2 Show Level: Development Bronze Silver Gold

3 Sponsorship Type: Class Division Feature Class Series

Sponsorship (\$) or prize

VENDORS

Signage Banner Jump

We'll be in contact to obtain photo-ready graphics

I would like a vendor
or display space

Please provide details of space requested:

Vendor to provide own set-up: tables, chairs, tent etc

I will: provide products or prizes or pay \$50 + hst per show or pay \$200 + hst for show season

Please fill out and return by email or mail to:

Westar Farms
8132 Fernbank Rd.
Ashton, ON
K0A 1B0

Save time, fill it out online:

<https://form.jotform.com/240431088915052>

Have a question?

contact us anytime

 sponsorship@westarfarms.ca

 613-253-0078